## **EAST Search History**

## EAST Search History (Prior Art)

Ref#	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	1	"6122648".pn.	US- PGPUB; USPAT	OR	OFF	2009/12/19 09:54
	1	"5974396".pn.	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:41
L3	2	("6122648" "6605121").pn.	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:44
L4	2	("6122648" "6605121").pn. and (medium or softare or signal or device or storage or carrier or wave)	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:48
L5	9510	715/205,208,255,273,271,256,249,234.cdls.	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:52
L6	5554	705/10,14.16,14.4,14.42,14.41.ccls.	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:53
L7	0	715/205,208,255,273,271,256,249,234.ccls. and (emdedd\$5 near5 URL\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:53
L8	200	715/205,208,255,273,271,256,249,234.ccls. and embedd \$5 near5 URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:53

L9	200	715/205,208,255,273,271,256,249,234.cds. and (embedd\$5 or disseminat\$5) near5 URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:54
L10	5	715/205,208,255,273,271,256,249,234.ccls. and (embedd\$5 or disseminat\$5) near5 URL\$1 near10 (radio or television or print)	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:54
L12	5	("6009436" "6199078" "6049835" "5978773" "7263693").pn.	US- PGPUB; USPAT	OR	OFF	2009/12/19 10:57
L18	69	(embedd\$5 or disseminat\$5) near5 URL\$1 near10 (radio or television or print)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:02
L19	18	(embedd\$5 or disseminat\$5) near5 URL\$1 near10 (radio or television or print) near6 (media or medium\$5)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:03
L20	3	(edit\$5 or modify\$5 or customiz\$4) near5 (document or page) near6 URL\$1 near10 (radio or television or print)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:05
L21	8	(embedd\$5 or disseminat\$5) near5 URL\$1 near10 (radio or television or print) same (advertis\$9 or market\$5)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:06
L22	1	compar\$5 near5 advertis\$8 near5 (media or medium\$1) same (print and radio and television)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:07
L23	1119	705/10,14.16,14.4,14.42,14.41.ccls. and URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:07
L24	17	705/10,14.16,14.4,14.42,14.41.ccls. and URL\$1 near10 (radio or television or print)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:08
L25	2	705/10,14.16,14.4,14.42,14.41.ccls. and URL\$1 near10 (medium or media) near5 code\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:11

L26	24	705/10,14.16,14.4,14.42,14.41.ccls. and (compar\$5 or track\$5) near5 advertise\$5 near5 (medium\$1 or media \$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:12
L27	2	705/10,14.16,14.4,14.42,14.41.ccls. and (compar\$5 or track\$5) near5 advertise\$5 near5 (medium\$1 or media \$1) same URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:12
L28	66	705/10,14.16,14.4,14.42,14.41.ccls. and (disseminat\$5 or embed\$5) near5 URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:12
L29	3	705/10,14.16,14.4,14.42,14.41.ccls. and (disseminat\$5 or embed\$5) near5 URL\$1 near10 (track\$5 or statistic\$5 or monitor\$5)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:13
L30	107	705/10,14.16,14.4,14.42,14.41.ccls. and URL\$1 near10 referr\$5	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:14
L31	3	705/10,14.16,14.4,14.42,14.41.ccls. and URL\$1 near10 referr\$5 near10 (media or medium)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:14
L32	4	("6466970" "5897622" "6029141" "6247047").pn.	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L33	15	(URL or hyperlink\$2 or link\$1) near5 (append\$5 or embedd\$5) near6 media near2 type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L34	20	(creat\$5 or render\$5 or generat\$5 or retriev\$5) near5 (document\$1 or web adj page\$1) near5 (plurality or many or different or distinct) near5 media near2 type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L35	0	(hyperlink\$1 or URL\$1) near5 (media near2 type\$1) same disseminat\$5	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L36	594	(hyperlink\$1 or URL\$1) same disseminat\$5	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16

L37	7	(hyperlink\$1 or URL\$1) near5 (type\$1) same disseminat \$5	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L38	62	(hyperlink\$1 or URL\$1) near6 media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L39	5	URL near5 market\$5 near2 code	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L40	0	(different or distinct or modif\$5) near5 (web adj page \$1) near5 request\$5 near5 media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L41	6	(different or distinct or modif\$5) near5 (web adj page \$1) near5 media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L42	0	(catalog) near5 (web adj page\$1) near5 media adj type \$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L43	2324829	(catalog) near5 (web adj page\$1) n	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L44	701	(catalog) near5 (web adj page\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L45	54	(catalog or newspaper or book) near9 URL near5 (web adj page\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L46	1	"6122648".pn.	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
_47	733	request\$5 near5 media near2 type	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16

L48	12	request\$5 near5 media near2 type near10 URL	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L49	15	(catalog or newspaper or book) near9 embedded near5 URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
_50	7	URL near6 market\$3 near1 code\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L51	6	(chang\$5 or generat\$5 or creat\$3) near6 (web adj page \$1) near5 based near5 media	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L52	182	(hyperlink\$1 or URL\$1) near5 (media near2 type\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L53	2	(hyperlink\$1 or URL\$1) near5 (media near2 type\$1) near10 (disseminat\$5 or market\$3)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L54	6	(hyperlink\$1 or URL\$1) near6 (embedd\$5) near6 ((media or content) near2 type\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L55	0	(hyperlink\$1 or URL\$1) near3 ISPID	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L56	0	(hyperlink\$1 or URL\$1) near6 ISPID	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L57	21	(hyperlink\$1 or URL\$1) near6 product adj identifier	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L58	442	URL\$1 same media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16

L59	257	URL\$1 same (append\$5 or includ\$5 or embedd\$5) same media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L60	9	URL\$1 near10 (append\$5 or includ\$5 or embedd\$5) near10 media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L61	0	survery near5 location near5 URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L62	5	survey near5 location near5 URL\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:16
L63	2	embedded near2 (hyperlink\$1 or URL\$1) near5 media near2 type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L64	19	(determin\$5 or recogniz\$5 or stor\$3) near2 (hyperlink\$1 or URL\$1) near5 media near2 type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L65	46	market\$5 same URL\$1 near5 media	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L66	0	market\$5 same URL\$1 near5 media near6 embedd\$5	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L67	46	market\$5 same URL\$1 near5 media	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L68	863	URL\$1 same media near1 (type\$1 or identifier or code \$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L69	94	URL\$1 near10 media adj (type\$1 or identifier or code \$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17

L70	37	URL\$1 near10 media adj (type\$1 or identifier or code \$1) and (surve\$5 or market\$5)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L71	0	"6122648".pn. and media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L72	0	"6122648".pn. and media near2 type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L73	1	"6122648".pn. and market\$3 near2 (source or material)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L74	1	"6122648".pn. and market\$3 near2 (source\$1 or material\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L75	2855116	(effectiv\$5)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L76	0	(effectiv\$5 or tracking) near5 different near6 marketing near5 material\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L77	101	(effectiv\$5 or tracking) near6 marketing near5 material \$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L78	75	(effectiv\$5 or tracking) near6 marketing near1 material \$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L79	36	(effectiv\$5 or tracking) near6 marketing adj material\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L80	64	(effectiv\$5) near8 marketing near1 material\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17

L81	48	benefit\$2 near8 marketing near1 material\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L82	147	market\$5 adj code\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L83	13	market\$5 adj code\$1 same material\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L84	7	(effectiv\$5) near8 marketing near1 source	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L85	79	determin\$5 near8 marketing near1 (source\$1 or material \$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L86	2	embedd\$5 near5 sale\$1 near5 agent	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L87	12211	web adj page\$1 near5 generat\$5	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L88	0	web adj page\$1 near5 generat\$5 near6 reference\$5 near5 (sale\$1 near4 agent\$2)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L89	23	web adj page\$1 near5 sale\$1 near2 agent	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L90	2022	tobin.in.	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L91	0	tobin.in. and cobranding	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17

L92	62	tobin.in. and brand	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L93	35	tobin.in. and brand	US-PGPUB	OR	OFF	2009/12/19 11:17
L94	3286	715/234,205-208.ccls.	US-PGPUB	OR	OFF	2009/12/19 11:17
L95	6891	715/234,205-208.ccls.	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L96	10342	705/1,14.ccls.	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L97	0	705/14.ccls. and marketing adj code\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L98	0	705/14.ccls. and marketing adj code\$1 same media adj type\$1	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L99	1	"6029141".pn. and source	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L100	1	"6122648".pn. and (type\$1 and medium\$1)	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L101	15	(US-20020072968-\$ or US-20020082919-\$ or US-20010042089-\$ or US-20010007991-\$).did. or (US-6061696-\$ or US-6466970-\$ or US-6334111-\$ or US-6401075-\$ or US-5812769-\$ or US-6247047-\$ or US-6029141-\$ or US-5897622-\$ or US-6502076-\$ or US-5227874-\$ or US-6317790-\$).did.	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17
L102	0	L101 and mls	US- PGPUB; USPAT	OR	OFF	2009/12/19 11:17

L103	1	("5235680").pn. and mls	US	OR	OFF	2009/12/19
			PGPUB;			11:17
			USPAT			
L104	4	("5897622" "6247047" "6029141" "20010007991").pn.	US	OR	OFF	2009/12/19
			PGPUB;			11:17
			USPAT			

## EAST Search History (Interference)

Ref#	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L105	5220	715/205,208,255,273,271,256,249,234.ccls.	USPAT; UPAD	OR	OFF	2009/12/19 11:21
L106	2426	705/10,14.16,14.4,14.42,14.41.ccls.	USPAT; UPAD	OR	OFF	2009/12/19 11:21
L107	6485	705/10,14.16,14.4,14.42,14.41.ccls.	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:21
L108	9956	715/205,208,255,273,271,256,249,234.ccls.	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:21
L111	0	705/10,14.16,14.4,14.42,14.41.ccls. and pseudo adj resource near1 identifier	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:22
L112	0	705/10,14.16,14.4,14.42,14.41.ccls. and pseudo near1 (identifier or URL)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:22
L113	0	705/10,14.16,14.4,14.42,14.41.ccls. and URL near2 market \$5 near2 code\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:23
L114	1	705/10,14.16,14.4,14.42,14.41.ccls. and URL\$1 near2 market\$5 near2 code\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:23

L115	0	705/10,14.16,14.4,14.42,14.41.ccls. and disseminat\$5 near5 URL\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:24
L116	75	705/10,14.16,14.4,14.42,14.41.ccls. and (disseminat\$5 embed\$5) near5 URL\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:24
L117	1	705/10,14.16,14.4,14.42,14.41.ccls. and (disseminat\$5 embed\$5) near5 URL\$1 near5 (stat\$10)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:25
L118	128	705/10,14.16,14.4,14.42,14.41.ccls. and product adj identifier	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:25
L119	2	705/10,14.16,14.4,14.42,14.41.ccls. and product adjidentifier near10 (url\$1 or market\$4 adj code\$1)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:26
L120	22	705/10,14.16,14.4,14.42,14.41.ccls. and media near2 type \$2 and market\$3 near5 code\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:26
L121	31	705/10,14.16,14.4,14.42,14.41.ccls. and (refer\$5 or referenc\$5) near5 (medium or media) near5 type\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:27
L123	0	715/205,208,255,273,271,256,249,234.ccls. and pseudo adj resource near1 identifier	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:29
L124	1	715/205,208,255,273,271,256,249,234.ccls. and pseudo near1 (identifier or URL)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:29
L125	0	715/205,208,255,273,271,256,249,234.ccls. and URL near2 market\$5 near2 code\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:29
L126	0	715/205,208,255,273,271,256,249,234.ccls. and URL\$1 near2 market\$5 near2 code\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:29

L127	0	715/205,208,255,273,271,256,249,234.ccls. and disseminat\$5 near5 URL\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:29
L128	224	715/205,208,255,273,271,256,249,234.ccls. and (disseminat\$5 embed\$5) near5 URL\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:30
L129	0	715/205,208,255,273,271,256,249,234.ccls. and (disseminat\$5 embed\$5) near5 URL\$1 near5 (stat\$10)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:30
L130	30	715/205,208,255,273,271,256,249,234.ccls. and product adj identifier	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:30
L131	2	715/205,208,255,273,271,256,249,234.ccls.and product adj identifier near10 (url\$1 or market\$4 adj code\$1)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:30
L132	2	715/205,208,255,273,271,256,249,234.ccls. and media near2 type\$2 and market\$3 near5 code\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:31
L133	39	715/205,208,255,273,271,256,249,234.ccls. and (refer\$5 or referenc\$5) near5 (medium or media) near5 type\$1	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:31
L134	0	715/205,208,255,273,271,256,249,234.ccls. and (refer\$5 or referenc\$5) near5 (medium or media) near5 type\$1 near10 (advertis\$5)	US-PGPUB; USPAT; UPAD	OR	OFF	2009/12/19 11:31

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